

# INSTITUTIONAL ADVANCEMENT UPDATES

Dr. Megan Stith

Acting Associate Vice President of Philanthropy



COLLEGE FOR **YOUR** WORLD

College	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23	2023-24
ASHLAND	\$323,032	\$556,595	\$1,103,212	\$240,803	\$335,250	\$424,983	\$352,465
BIG SANDY	\$159,262	\$129,845	\$122,085	\$357,340	\$935,338	\$347,583	\$344,369
BLUEGRASS	\$1,111,707	\$515,155	\$286,361	\$440,049	\$841,048	\$777,689	\$748,586
ELIZABETHTOWN	\$1,128,117	\$369,727	\$387,687	\$302,839	\$546,568	\$821,566	\$2,686,540
GATEWAY	\$284,181	\$395,774	\$337,409	\$477,495	\$3,941,032	\$410,316	\$429,890
HAZARD	\$332,045	\$326,727	\$401,645	\$531,982	\$660,186	\$943,619	\$1,715,271
HENDERSON	\$296,325	\$197,308	\$218,166	\$346,053	\$244,498	\$328,757	\$279,140
HOPKINSVILLE	\$1,079,665	\$1,032,107	\$595,869	\$220,719	\$143,433	\$167,413	\$142,923
JEFFERSON	\$2,495,719	\$1,952,870	\$2,948,454	\$2,076,977	\$801,826	\$1,141,740	\$1,533,961
MADISONVILLE	\$772,805	\$359,457	\$348,516	\$2,206,068	\$778,054	\$1,749,767	\$808,672
MAYSVILLE	\$244,106	\$126,374	\$661,759	\$223,397	\$405,691	\$247,605	\$567,741
OWENSBORO	\$784,253	\$514,495	\$301,953	\$364,612	\$426,418	\$407,403	\$598,509
SOMERSET	\$278,703	\$526,514	\$451,894	\$2,241,353	\$482,167	\$393,427	\$527,693
SOUTHCENTRAL	\$627,980	\$558,549	\$556,563	\$673,027	\$585,837	\$1,158,014	\$1,316,212
SOUTHEAST	\$307,056	\$345,962	\$280,861	\$274,294	\$967,315	\$436,600	\$312,484
SYSTEM OFFICE	\$327,837	\$357,382	\$1,278,830	\$3,376,825	\$5,622,026	\$2,809,121	\$6,686,516
WEST KENTUCKY	\$829,261	\$1,523,087	\$831,743	\$16,228,681	\$1,361,506	\$1,102,371	\$1,337,785
<b>KCTCS</b>	<b>\$11,382,054</b>	<b>\$9,787,927</b>	<b>\$11,113,006</b>	<b>\$30,582,512</b>	<b>\$19,078,194</b>	<b>\$13,667,974</b>	<b>\$20,388,760</b>

College	Total Support at Face Value	*Number of Donors	Median Donation
ASHLAND	\$352,465	277	\$100
BIG SANDY	\$344,369	159	\$100
BLUEGRASS	\$748,586	290	\$129
ELIZABETHTOWN	\$2,686,540	410	\$212
GATEWAY	\$429,890	201	\$120
HAZARD	\$1,715,271	132	\$50
HENDERSON	\$279,140	85	\$241
HOPKINSVILLE	\$142,923	182	\$125
JEFFERSON	\$1,533,961	307	\$159
MADISONVILLE	\$808,672	84	\$300
MAYSVILLE	\$567,741	239	\$133
OWENSBORO	\$598,509	258	\$186
SOMERSET	\$527,693	193	\$200
SOUTHCENTRAL	\$1,316,212	348	\$155
SOUTHEAST	\$312,484	245	\$100
SYSTEM OFFICE	\$6,686,516	71	\$106
WEST KENTUCKY	\$1,337,785	215	\$152

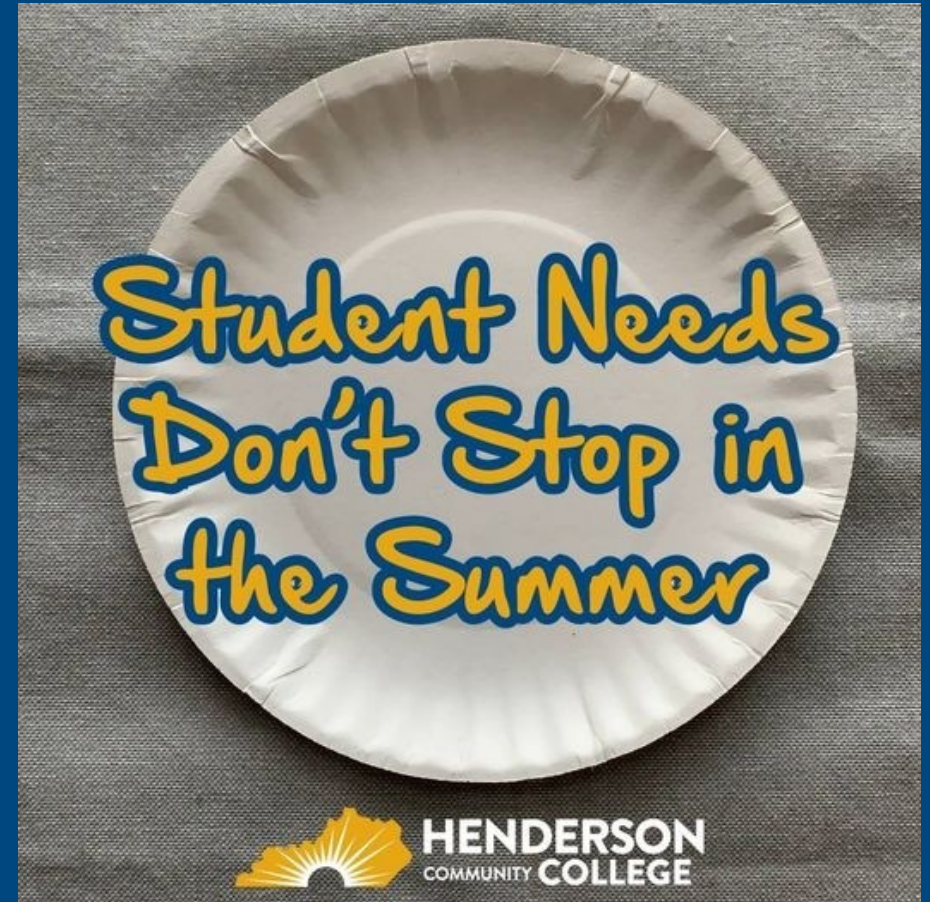
# HIGHLIGHTS FROM FY24

- 3,581 donors engaged; 9,183 gifts
- Median gift of \$125
- Significant support for capital projects (\$9.51M) and current operations (\$9.30M)
- Opportunities
  - Online giving- 481 gifts totaling \$69,443 (does not include Giving Day donations)
  - Alumni- 1.4% of donors, contributed approximately \$270,000



# CELEBRATING SUCCESS

- SKYCTC- Employee giving campaign raised \$20,700 from 102 donors with 42% participation
- Henderson- Lions Club gift to HCC Care Center
- Elizabethtown- Family Scholar House campus
- Evolve502- scholarships to KCTCS students from JCPS





# SUPPORTER SPOTLIGHT:



- Donated over \$1.6M to KCTCS Foundation since 2003 to the Kentucky Colonels Better Life Scholarship
- Renewable scholarships awarded across KCTCS to single parents
- *"I am a nursing major and the first person in my family to go to college to further my career. I rely on financial aid, grants, and scholarships to help finance my education. I am a single mother of two boys and currently work at the hospital as a SRNA and have cut back my hours to focus on school. Thank you for your support and generosity." – 2023-2024 JCTC scholarship recipient*

**MAKE A DIFFERENCE TODAY!**

**<https://kctcs.edu/giving/>**

Donate to KCTCS or select one of our 16 colleges to support local student opportunities.

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**ASHLAND COMMUNITY & TECHNICAL  
COLLEGE**

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**ELIZABETHTOWN COMMUNITY &  
TECHNICAL COLLEGE**

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**HENDERSON COMMUNITY COLLEGE**

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**MADISONVILLE COMMUNITY COLLEGE**

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**SOMERSET COMMUNITY COLLEGE**

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**WEST KENTUCKY COMMUNITY &  
TECHNICAL COLLEGE**

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**BIG SANDY COMMUNITY & TECHNICAL  
COLLEGE**

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**GATEWAY COMMUNITY & TECHNICAL  
COLLEGE**

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**HOPKINSVILLE COMMUNITY COLLEGE**

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**MAYSVILLE COMMUNITY & TECHNICAL  
COLLEGE**

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**SOUTHCENTRAL COMMUNITY &  
TECHNICAL COLLEGE**

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**KENTUCKY COMMUNITY & TECHNICAL  
COLLEGE SYSTEM FOUNDATION**

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**BLUEGRASS COMMUNITY & TECHNICAL  
COLLEGE**

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**HAZARD COMMUNITY & TECHNICAL  
COLLEGE**

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**JEFFERSON COMMUNITY & TECHNICAL  
COLLEGE**

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**OWENSBORO COMMUNITY &  
TECHNICAL COLLEGE**

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**SOUTHEAST COMMUNITY & TECHNICAL  
COLLEGE**

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