

## **Kentucky Community and Technical College System Board of Regents**

### **Update Agenda Item:** Philanthropy

**Background:** Giving results for 2023-2024 show a \$6.7M increase in donations over the prior year, with over \$20M raised. Priorities for System Office Advancement in 2024-2025 include developing new ways of supporting college fundraising efforts, providing direction to the KCTCS Foundation, and identifying shared fundraising needs to engage new donors. Online giving is an opportunity for growth, and a landing page has been created to centralize access to each college's giving platforms. Planning for Giving Day 2025 has begun, and an alumni engagement plan is in the process of being developed. Board Policy 7.10 regarding naming of buildings for private donors is under review for potential revisions, and recommended changes will be forthcoming.