





# WORKFORCE AND ECONOMIC DEVELOPMENT

Board of Regents Updates September 2024









## TRAINS ANNUAL IMPACT

CATEGORY	FY23	FY24
TRAINS Projects	248	339
Total TRAINS dollars allocated	\$5,936,252	\$7,429,091
Total business and industry investment	\$2,659,323	\$3,440,541
Total number of business training enrollments	18,698	19,657
New TRAINS company clients	98	113
Returning TRAINS company clients	150	226
Total Gross Revenue Generated	\$8,595,575	\$10,869,632

## YEAR TO YEAR GROWTH

	FY23	FY24	Percentage Change
Projects	248	339	37%
Dollars Allocated	\$5,936,252	\$7,429,091	25%
Company Investment	\$2,659,323	\$3,440,541	29%
Enrollments	18698	19657	<b>5</b> %
New Clients	98	113	15%
Repeat Clients	150	226	51%
Total Gross Revenue Generated	\$8,595,575	\$10,869,632	26%







**KCTCS** 

### **EMPLOYER OUTREACH**

- KCTCS Employer Engagement Teams
  - Partnership options
    - Student Services
    - Academics
    - Foundation
- SWATT Collaboration
  - KY Chamber
  - KCED
  - ELC
  - KDE
  - CPE
  - KAM
  - KHA
  - KYSTATS











## LOCAL WORKFORCE AREA IMPACT

#### **BLUEGRASS**

Served by: Bluegrass, Maysville

Total Businesses: 30,265

Workforce Participation Rate: 61.5%

Unemployment: 3.6%



Total TRAINS dollars invested	\$1,054,701	
Total company commitment	\$435,683	

#### **Impact Partnerships**

- Anderson County Chamber of Commerce
- Bluegrass Area Development District
- Bluegrass SHRM
- Boyle County Industrial Foundation
- Chamber of Commerce
- Commerce Lexington
- County Development Corporation
- Danville-Boyle
- EDA Manufacturers Forums
- Georgetown-Scott County
- Goodwill Industries
- Lexington Healthcare Collaborative
- Paris, Harrison, Nicholas County Chambers
- Winchester-Clark County Chamber of Commerce
- Winchester-Clark County Industrial Development Authority







## TRAINS COMPANY FEEDBACK

#### Trains Survey Data:

100%

of survey respondents stated that the training, assessment, and other services provided by KCTCS-TRAINS meet their organizational needs.

% of survey respondents stated they would use KCTCS College for future organizational and training needs.

#### Star Rating:

★★★★★ Quality of Instruction Average Rating - 4.73 out of 5.0

Quality of Services (Training, Assessments, Job Profiling) Average Rating - 4.91 out of 5.0

Quality of Curriculum Average Rating - 4.82 out of 5.0

Responsiveness & Timeliness of KCTCS Staff - 4.91 out of 5.0

Overall Satisfaction - 4.91 out of 5.0







## QUESTIONS + DISCUSSION

#### **Jessie Schook**

Vice President, Workforce and Economic Development Jessie.schook@kctcs.edu

O: 859.256.3249 C: 502.593.6841

