

KCTCS Board of Regents Policies

7.10 Naming of Buildings and Facilities for Private Donors

As authorized by KRS 164.350, the KCTCS Board of Regents has naming authority for colleges and for college buildings and facilities. Choosing appropriate names for buildings of the Kentucky Community and Technical College System is of the utmost importance in conveying to the public the value of postsecondary education and training, the strong support of the public and private sectors for the vision and mission of KCTCS, and an image of the highest integrity and excellence.

Establishing policies for naming buildings will serve the following ends:

- Aid the colleges, the KCTCS President, and the Board of Regents in selecting suitable names for all KCTCS buildings and facilities;
- Encourage participation in the naming process by the regents, System staff, community, college boards, administration, faculty, staff, students, alumni, and friends; and
- Make more generally understood the considerations involved in suitably naming buildings.

7.10.1 General Policies

1. All KCTCS buildings should carry, as part of their names, terms that describe their function(s), regardless of other names that may also be given them. Functionally descriptive names attached to buildings, however, do not prevent their subsequent use for different purposes and with different names.
2. When another name seems more appropriate than a functionally descriptive one, recommendations should demonstrate the following:
 1. Remarkable associations of the proposed name with either the history of the college and/or System, the Commonwealth of Kentucky, the nation, or with the advancement of knowledge and learning;
 2. That the proposed name will remain memorable long beyond the lifetime of those who propose the name.
3. Considerable discretion and historical perspective should be observed before proposing building names. The recommendations of persons in active service to the college or the System, whether as an employee or as a volunteer, should be discouraged. The same holds true for elected officials at the local, state, or national level.
4. It is appropriate and often very desirable to name a building (or parts thereof) to express the esteem and appreciation the college and/or KCTCS feels for an individual, family, business, or organization that has given significantly and voluntarily of their time and money and/or who has brought extraordinary honor to the institution/System by their accomplishments. Whenever possible, the name should grace a structure that houses some activity appropriate to the field of interest or endeavor of the named person or group.
5. Buildings devoted to the interests of a single administrative or academic unit may carry names associated historically with that field of study/endeavor or whose expressed interests in that field merit being honored or memorialized.

6. General administrative and multipurpose office and classroom buildings serving several disciplines or offices may properly carry names of historical significance to the college/System as a whole, as distinct from those names of interest only to a particular function or use.
7. Off-campus structures should ordinarily be given names that describe their geographical location, regardless of other names that may also be given them.
8. Service structures should carry only functionally descriptive names.
9. When no final determination of the name of a new building seems appropriate at the time of construction or occupancy, it shall be given a functionally descriptive name until such time as circumstances warrant a permanent name.
10. The names of certain existing buildings which reflect participation in underwriting their construction by some donor, subscription, or other special circumstance, and whose original use was designed for particular occupants, may come in question when occupancy is changed. In such cases, special consideration should be given to the determination of its original name. Consultations between all interested parties should precede recommendations to the Board of Regents.
11. The names of rooms in a building (or spaces within or an adjoining building) shall be left to the discretion of the college president/chief executive officer administering the space. However, it is recommended that local administrators follow the spirit, if not the letter, of the policies and guidelines for naming buildings when affixing names to other parts of the facilities.
12. The duty of recommending building names shall be vested in a Named Building Advisory Committee appointed by and reporting to the KCTCS President.
13. Naming a building for a private donor should meet one of the following guidelines:
 1. The donor's contribution represents approximately 25% of the building's current value (if an existing facility) or the projected construction costs of a new building. For example, a \$10 million facility would require an approximate private gift of \$2.5 million to consider naming the facility for the donor; or
 2. The donor's contribution represents approximately 25% of the total capital campaign fund-raising goal. For example, a \$10 million capital campaign fund-raising goal would require an approximate gift of \$2.5 million to consider naming a facility for the donor.

The KCTCS President shall develop the procedures to implement the *Naming of Buildings and Facilities for Private Donors*.

04/30/1999

Date Approved by KCTCS Board of Regents

09/23/2005

Date of Last Review

09/23/2005

Date(s) of Last Revision

(SIGNED) 09/23/2005

Chair, Board of Regents - Signed

(SIGNED) 09/23/2005

President, KCTCS - Signed

KCTCS Named Building Advisory Committee
September 4, 2024; 10:30 a.m. EST
via Microsoft Teams

Committee Members

Megan Stith, Acting Vice President of Philanthropy (*Present*)
Terri DeAtley, OGC Services Specialist and System Title IX Coordinator (*Absent*)
Dr. Jason Warren, Henderson Community College President (*Present*)
Todd Kilburn, Chief Financial Officer (*Present*)

Others in Attendance

Chelsea Young, Acting General Counsel

Megan Stith reviewed the relevant authority including KRS 164.350, KCTCS Board of Regents Policy 7.10: Naming of Buildings and Facilities for Private Donors and KCTCS Administrative Policy 7.10.2: Procedures for Naming of Buildings and Facilities for Private Donors.

The Committee then reviewed the official written request to name the newly renovated Campus Center at Southcentral Kentucky Community and Technical College the “Robert and Mary Tincher Campus Community Center.”

All Committee members agreed that the request met the spirit of the policy and the requirements as written. There was discussion on how the policy could be improved to encourage donations while protecting the institution.

Todd Kilburn made a motion to approve the recommendation to name the newly renovated Campus Center at Southcentral Kentucky Community and Technical College the “Robert and Mary Tincher Campus Community Center.” Dr. Warren seconded the motion. The motion passed without objection.

Todd Kilburn made a motion to adjourn the Committee meeting. Dr. Warren seconded the motion. The motion passed without objection and the meeting adjourned at 10:52 a.m.



August 30, 2024

Dr. Ryan Quarles
Kentucky Community and Technical College System
300 N. Main Street
Versailles, KY 40383

Dear Dr. Quarles:

As we embark on a \$5 million renovation project to develop a Campus Center at Southcentral Kentucky Community and Technical College's main campus, we wish to honor the legacy of SKYCTC benefactors, Robert and Mary Tincher, by naming this building in their memory. This dedication celebrates the remarkable legacy of giving established by the Tinchers, recognizing their impactful contributions during their lifetime and the influence of their generosity beyond their passing. The Campus Center will serve as a vibrant hub for students and the community, hosting educational programs and events. With features like an art gallery and a coffee shop, the Center will become a focal point on campus—a fitting tribute to the Tinchers' enduring support of SKYCTC students. We respectfully request your consideration of this proposal so that you may recommend approval when the Board of Regents meets in September 2024.

The Tinchers have played a pivotal role in the growth and success of SKYCTC through their generous contributions. Together, Mary Tincher and the Robert and Mary Tincher Charitable Foundation have donated more than \$1.7 million to the SKYCTC Foundation. With the Foundation's proposed transformational naming gift of \$1.5 million, their total contributions will surpass \$3.2 million, making them the largest single donors in the history of our college.

Robert and Mary Tincher quietly dedicated themselves to serving the Bowling Green community throughout their lives, and their spirit of giving continues to this day through their charitable foundation. Robert "Bob" Tincher was CEO of Monarch Environmental for 25 years. A self-made man known for his wisdom and wit, he always wanted to help others succeed, particularly those in the trades. He was supportive of the Boys and Girls Club, Hospice and St. Jude's Children's Hospital. His wife of 57 years, Mary Louise Tincher, worked for Western Kentucky Gas Company and later Bowling Green Parks and Recreation. Mary was an avid golfer with a gentle spirit and a passion for giving back to her community.



Dr. Brooke Justice
Interim President

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After Bob's passing in 2009, Mary established the Robert and Mary Tincher Charitable Foundation to ensure their commitment to helping others would endure. The Foundation focuses on supporting students in higher education through scholarships, as well as aiding children and senior citizens.

Mary Tincher's relationship with Southcentral Kentucky Community and Technical College began in 2010 with a generous contribution to the "Fulfilling the Promise" Campaign. Until her passing in October 2018, she remained a steadfast supporter of the college, providing annual gifts for scholarships and the student emergency fund, including a notable contribution to the "Buildsmart" Capital Campaign in 2018. Thanks to the generosity of the Tinchers and their Foundation, more than 650 students have received scholarships in the past decade, with plans to impact many more in the future.

Adopting the name "**Robert and Mary Tincher Campus Community Center**" for the newly renovated facility will express the appreciation of the College and KCTCS for the Tinchers significant commitment to higher education and student success. The Robert and Mary Tincher Charitable Foundation's impending gift of \$1.5 million to develop the Campus Community Center and fund future scholarships accounts for 30% of the \$5 million projected project cost. This aligns with the KCTCS Board of Regents Policy 7.10.1 Naming of Buildings and Facilities for Private Donors.

We look forward to your consideration of this request and positive recommendation to the KCTCS Board of Regents.

Thank you.

Sincerely,



Dr. Brooke Justice
Interim President

